

Lucile La Verne

Richmond's Leading Shops

Recorded Shoppers By Richmond Merchants Compared With Other Cities.

"Miss in other lines"—"you know I will be a very busy woman while in your delightful city and will have only a limited time to go about, so I thought it wise to begin early to look over the shops and locate some of the places where I will need to go after my season really begins—and so save time."

"I can truly say, Richmond is a most satisfactory city in which to shop. Beautiful stores, stocks offering wide price range, a splendid standard of quality and most pleasing of all, a cheerful service rendered by clerks of characteristic courtesy are evident on every hand." "Believe me, the people of Richmond may well be proud of their splendid stores and become more and more determined to patronize them exclusively, for in my experience there are few cities many times the size of Richmond that can offer more favorable facilities to the shopper and absolutely none where a shopping tour can be made more delightful."



This charming photo of Miss La Verne and Baby Frederic Kaane was taken by FOSTER, the popular Photographer (112 North Ninth), in Miss La Verne's apartments at the Richmond Hotel. All the other photos on this double page were also taken by Foster. Let him take yours.



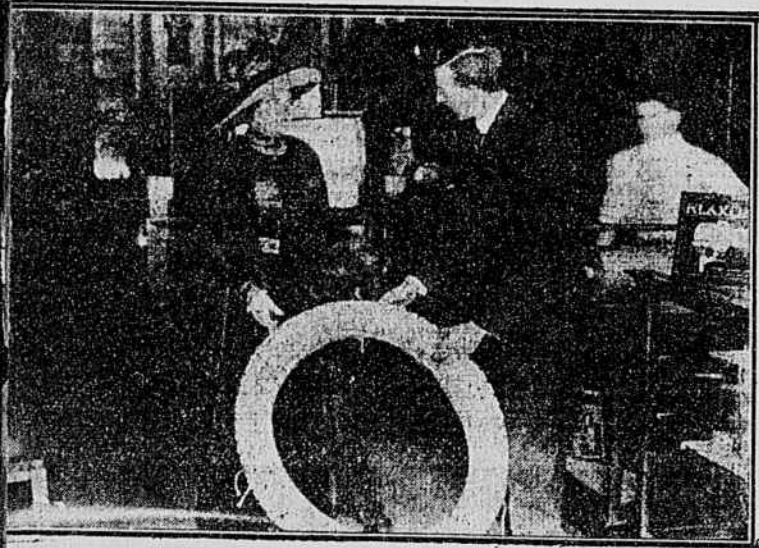
It was the most natural thing in the world for her to stop at **THE CORLEY COMPANY**, 213 East Broad, to arrange for a piano to use during her stay in Richmond.



The excellence of the engraving department of the **BELL BOOK AND STATIONERY CO.**, 914 East Main Street, was well known to Miss La Verne, who is shown making a selection for a new plate and ordering visiting cards.



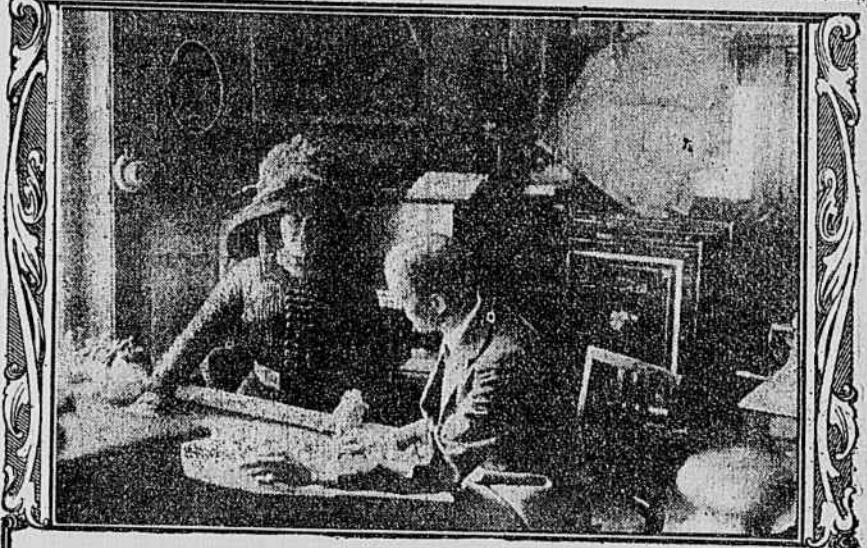
Miss La Verne ordering lunch, a la carte, at the **MAISON FRANCAISE**, 112 North Ninth Street, the new French cafe presided over by the famous chef, Monsieur Louis Chevalier.



She called in at **DALLAS A. SHAFER**, Automobile Supplies, 106 North Eighth, to purchase a new Morgan & Wright "Nobby Tread" tire and one or two other sundries for her car.



The first act of "Ann Boyd" shows a grocery store. Miss La Verne is seen selecting a stock for her "store" at Richmond's reliable wholesale and retail grocery establishment, **R. L. CHRISTIAN & CO.**, 816-818 East Main Street.



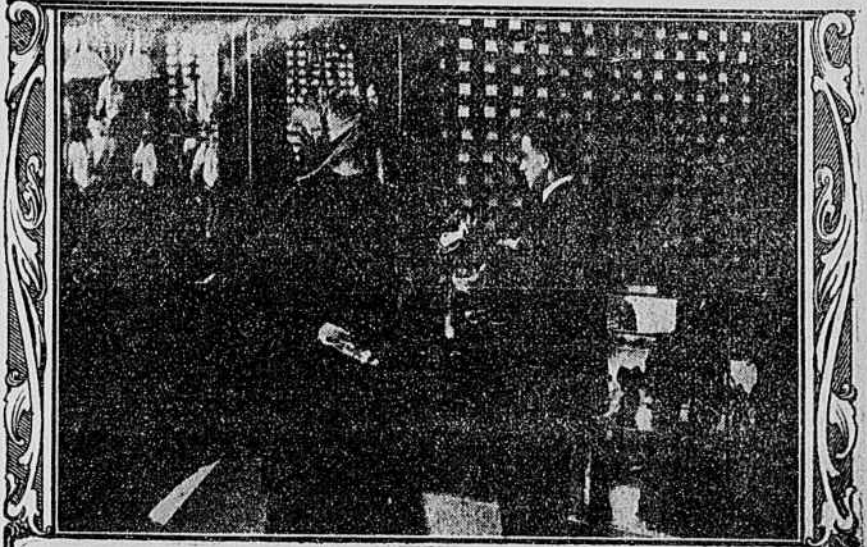
Miss La Verne is not only charmed with the people of Richmond, but her presence in the offices of **GOLSAN & NASH**, Real Estate dealers, Tenth and Main Streets, where she is making an investment, shows her faith in the progress of the city as well.



The fine stock of **R. L. PETERS**, Wall Paper and Decorator, 109 North Eighth, was admired by Miss La Verne, while she selected some draperies and curtains to use in her stage settings.



It is the intention of Miss La Verne to take a period of rest and recreation after her stock season, and she is shown in the offices of the **SOUTHERN RAILWAY**, 907 East Main Street, arranging to spend a few weeks in "The Land of the Sky."



"Patrician" Shoes are known the world over, and therefore Miss La Verne naturally called on **SEYMOUR SYCLE**, 11 West Broad Street; and is here shown making selections for herself and company.

Miss LaVerne and Her Company, at the Bijou Theatre, To-Morrow Night, To-Morrow, Monday. There are twenty firms represented and each firm has five tickets, one for each store. Remember, the tickets are FREE and the early callers will get them.